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ΙΝΣΤΙΤΟΥΤΟ ΤΗΣ ΔΑΝΙΑΣ ΣΤΗΝ ΑΘΗΝΑ
THE DANISH INSTITUTE AT ATHENS

The Danish Institute at Athens is pleased to invite you to a lecture in English
Monday 27 May at 19.00

The Great Festival: The structural and artistic connection between the ancient Dionysus feast and the modern rock festival

By Olav Harsløf



The lecture is a presentation of the forthcoming book *The Great Festival – a theoretical performance narrative of antiquity's feasts and the modern rock festival*. The subject of the book is to find a universal structure for all festivals in the past and present. The material analyzed is the ancient Greek Dionysus festival and today's modern rock festivals. The purpose has been to set up comparable "codes" that could explain the festival's universal means, structures and fascination: the DNA of the festival.

The book describes and analyzes the festivals' artistic expression, their organization, economy, law and media strategy, as well as their audience's profile and behavior, and thus places the festival in its cultural and political context. The Dionysian behavior and the organizers and the authorities' management of it is a core point of the festival's DNA.

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